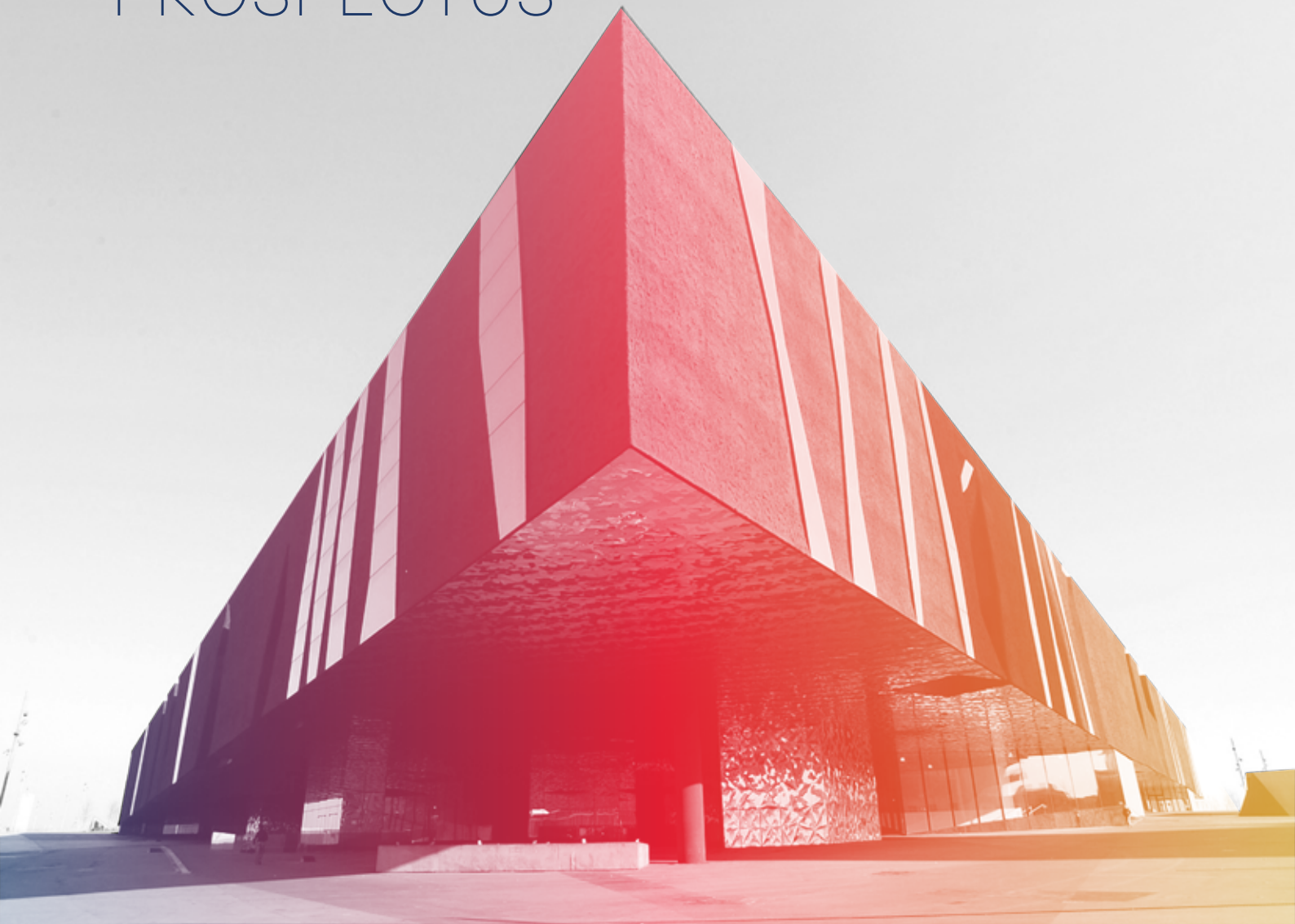




OWASP 2025
GLOBAL
AppSec

BARCELONA

EXHIBITOR &
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PROSPECTUS





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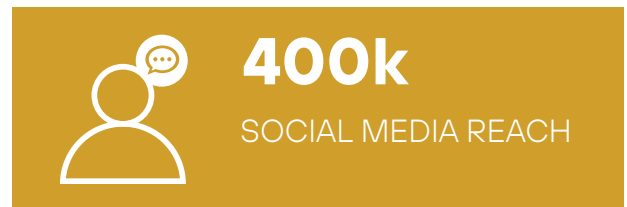
On behalf of the OWASP Foundation, we warmly invite you to explore the advantages of **supporting OWASP's Global AppSec event in Barcelona**. Global AppSec Barcelona will take place at the Centre de Convencions Internacional de Barcelona (CCIB) conveniently located at Plaça de Willy Brandt, 11-14, 08019 Barcelona, Spain.

Global AppSec conferences by OWASP create a dynamic, collaborative space where meaningful connections form and substantial progress in cybersecurity takes shape. Join us in advancing the future of the cybersecurity community!

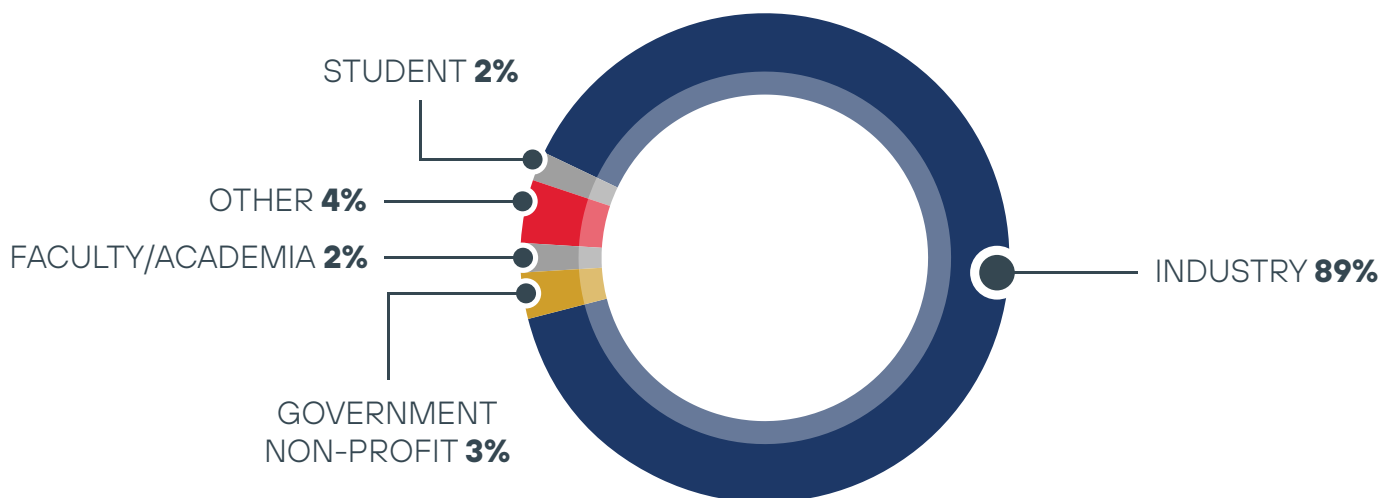
The 2025 Global AppSec Barcelona event begins on May 26 with one, two, and three-day training courses (May 26-28), followed by multiple conference tracks, an exhibit hall, networking receptions, and more on May 29-30.



2024 GLOBAL AppSec EVENTS BY THE NUMBERS



ATTENDEE BREAKDOWN





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WHAT OUR EVENT EXHIBITORS ARE SAYING.



"This is our very first show in the US, and I will say it has been a wonderful experience. We got to have very fruitful interactions with lots of AppSec users. Well organized, and the exhibitor area was great! Loved it overall."



"Very focused crowd. From the exhibitor's perspective, we were able to have meaningful conversations with relevant influencers and some decision-makers too! Pretty much everyone who came to our booth understood the space, so we could get right to the point. The smaller venue (vs RSA and Blackhat) was more intimate and allowed us to bump into the same people numerous times. All in all, high-quality attendees. We will be back next year!"



"The quality of the conversations was top-notch."



"Very targeted and knowledgeable audience. The AppSec community is amazing."



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OWASP CORPORATE SUPPORTER PROGRAM

●
Becoming an OWASP Corporate Supporter offers organizations the chance to play an active role in strengthening global cybersecurity. This support enables OWASP to continue providing free, high-quality resources like articles, tools, and methodologies that benefit cybersecurity professionals worldwide. Corporate Supporters enjoy benefits such as:

DISCOUNTS ON EXHIBITOR PACKAGES
AT GLOBAL APPSEC EVENTS

REDUCED CONFERENCE
REGISTRATION RATES FOR EMPLOYEES

RECOGNITION ON THE OWASP
WEBSITE AND ACROSS ALL SOCIAL
MEDIA CHANNELS

With three levels of commitment available, joining as a Corporate Supporter provides valuable benefits including visibility to thousands of cybersecurity professionals. Detailed information is available at owasp.org/supporters/packages





WHAT OUR CORPORATE SUPPORTERS ARE SAYING



"We want to give back to the organization that has given the security community at large so much. It's important that the OWASP mission continues, and we wish to be a part of it."



"We support the OWASP community and the ongoing effort to bring awareness and practical tools for better security."



"The OWASP resources and tools have been instrumental in getting our company going. We want to support the ongoing work."



"OWASP has become a trusted community of security experts and a source of great information (e.g., Top Ten) that we use in our security training. It has been an honor to support their events and activities and we look forward to working more with them in the future"



EXHIBITOR PACKAGES

The **2025 OWASP Global AppSec EU Barcelona** conference will be held at the **Centre de Convencions Internacional de Barcelona (CCIB)**.

To secure a package, contact kelly.santalucia@owasp.com.

Benefits

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DIAMOND (1)

GOLD (10)

SILVER (10)

START-UP* (10)

General rate	22,000€	15,000€	12,500€	7,100€
OWASP Corporate Supporter Rate (see above for Corporate Supporter details)	19,800€	14,250€	12,125€	N/A
Exhibition	4m x 6m	3m x 3m	2m x 2.5m	2m x 2.5m
Complimentary full conference passes	8	5	3	2
Option to provide digital documents to be added to our online program of events	✓	✓		
Logo on the official event website	✓	✓	✓	✓
Logo on the exhibitor acknowledgement slide during the event's opening and closing ceremony.	✓	✓	✓	✓
Lead Generation License (up to 3 users)	✓	✓	✓	**Add-on only
Event Signage	✓			
Social media recognition	✓	✓	✓	✓
Option to provide one piece of collateral in attendee bags	✓			



Benefits

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DIAMOND (1)

GOLD (10)

SILVER (10)

START-UP* (10)

	DIAMOND (1)	GOLD (10)	SILVER (10)	START-UP* (10)
Drink Tickets - Pack of 50 (valid Thursday evening during the Networking Reception)	One (1) pack	Add-on only	Add-on only	Add-on only
Add-on Drink Tickets - Pack of 50	1250€/PK	1250€/PK	1250€/PK	1250€/PK
Inclusion in ***Vendor Passport. Exhibitor agrees to provide a prize valued at 50€ or more	✓	✓	✓	✓
10% discount on Sponsorship packages	✓	✓	✓	

* Established 36 months or less. Must provide documentation

** Deadline: April 28, 2025

*** To help generate the most foot traffic to your expo area, we will be hosting a Vendor Passport activity. How the Vendor Passport works: Attendees will receive a "passport" when they check in. They must visit all participating exhibitor booths to receive a "sticker". Exhibitors are to place a sticker over their company logo. Once an attendee has visited all of the participating exhibitors and received their "stickers", they will drop their "passport" in a box at the registration desk. Winners will be pulled during the closing ceremony on Friday. Winners must be present to win. Participating companies are encouraged to attend our closing ceremony so they can be recognized.

Exhibitors must provide a prize that is unused, unopened, easily transportable for convenience during collection and travel, and valued at 50€ or more. Failure to provide a prize that meets these requirements will be invoiced 500€.



SPONSORSHIP PACKAGES

LANYARDS (1)

Prominently display your logo on every attendee and in most pictures throughout the conference by being the event's exclusive lanyard sponsor.

Additional benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition

Cost: 7,000€

If the sponsor provides lanyards (1,000 units); or 8,000€, if OWASP provides the lanyards.

TOTE BAGS (1)

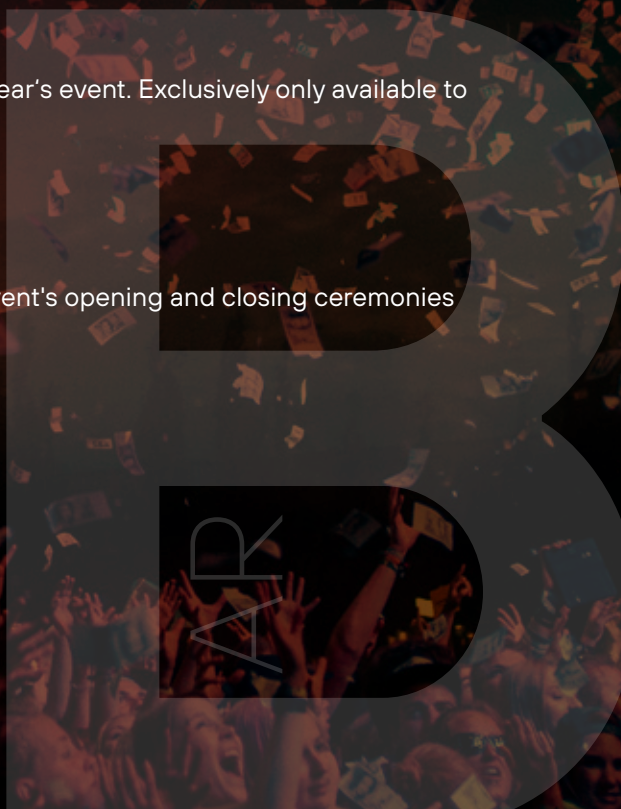
Wear the conference branding with style by sponsoring bags for this year's event. Exclusively only available to one sponsor, these bags will be trendy, versatile, and long-lasting.

Additional benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition

Cost: 7,000€

If the sponsor provides tote bags (1000 units); or 8,000€, if OWASP provides the bags.





KEYNOTE (2, THURSDAY AND FRIDAY)

Keynote presentations are recorded, so your brand will forever be seen!

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgment slide during the event's opening and closing ceremonies
- Social media recognition
- Logo on keynote signage outside Keynote room
- Option to provide a pull-up banner, to be placed in the Keynote room for one day

Cost: 8,000€

TRACKS (6)

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgment slide during the event's opening and closing ceremonies
- Social media recognition
- Logo on track signage outside track room
- Option to provide a pull-up banner, to be placed in one Track room for both conference days

Cost: 8,000€



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RECEPTIONS & NETWORKING

NETWORKING RECEPTION (1)

THURSDAY EVENING

Join OWASP in hosting the official event Networking Reception on Thursday evening in a fun, relaxed atmosphere where drinks and food will be served.

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Signage recognizing sponsorship on/near catering stations, during the Networking Reception
- Option to provide handouts and branded items, to be distributed during the Networking Reception

Cost: 15,000€



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WIA

WOMEN IN APPSEC (WIA) RECEPTION (1)

WEDNESDAY EVENING

Benefits include:

- Two (2) complimentary full conference passes with WIA Reception access
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Logo on reception signage
- Option to provide handouts, to be distributed during the WIA Reception
- Option to provide a pull-up banner, to be placed at the entrance of the WIA Reception

Cost: 3,500€



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OWASP

LEADERS MEETING

UNLIMITED

THURSDAY

The OWASP Leaders Meeting will be held during the conference for OWASP Leaders to collaborate and discuss topics related to OWASP Chapters and OWASP Projects.

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Logo on OWASP Leaders Meeting signage
- Option to provide handouts, to be distributed during the OWASP Leaders Meeting
- Option to provide a pull-up banner, to be placed at the entrance of the OWASP Leaders Meeting

Cost: 2,500€



FOOD AND BEVERAGE

TRAINING BREAKFAST (1)

MONDAY-WEDNESDAY

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Signage recognizing sponsorship on/near catering stations, during all 3 breakfast services
- Option to provide handouts during breakfast for one day
- Option to provide branded napkins, coffee sleeves, etc., for use during all 3 breakfast services

Cost: 6,500€

TRAINING COFFEE BREAKS (1)

MONDAY-WEDNESDAY

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Signage recognizing sponsorship on/near catering stations, during each coffee break for one entire day
- Option to provide handouts, to be distributed during each coffee break for one entire day
- Option to provide branded napkins, coffee sleeves, etc., for each coffee break for all 3 days

Cost: 7,500€



TRAINING LUNCH (1)

MONDAY-WEDNESDAY

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Signage recognizing sponsorship on/near catering stations, during all 3 lunch services
- Option to provide handouts, to be distributed during all 3 lunch services
- Option to provide branded napkins, coffee sleeves, etc., for use during all 3 lunch services

Cost: 5,500€

CONFERENCE BREAKFAST (2)

THURSDAY AND FRIDAY

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Signage recognizing sponsorship on/near catering stations, during one day's breakfast service
- Option to provide handouts during breakfast for one day
- Option to provide branded napkins, coffee sleeves, etc., for use during the day's breakfast

Cost: 7,000€



CONFERENCE COFFEE BREAKS (2 AVAILABLE 2 BREAKS PER DAY)

THURSDAY AND FRIDAY

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Signage recognizing sponsorship on/near catering stations, during each coffee break for one entire day
- Option to provide handouts, to be distributed during the day's coffee breaks
- Option to provide branded napkins, coffee sleeves, etc., for both coffee breaks for one entire day

Cost: 10,250€

CONFERENCE LUNCH (2)

THURSDAY AND FRIDAY

Benefits include:

- Two (2) complimentary full conference passes
- Logo on the official event website
- Logo on the exhibitor/sponsor acknowledgement slide during the event's opening and closing ceremonies
- Social media recognition
- Signage recognizing sponsorship on/near catering stations, during one day's lunchservice
- Option to provide handouts, to be distributed during the day's lunch
- Option to provide branded napkins, coffee sleeves, etc., for use during one day's lunch service

Cost: 7,500€

To secure a package, contact kelly.santalucia@owasp.com